

Gingernut Thinking is a DC-based, globally focused consultancy specializing in Strategic Marketing, Brand Strategy and Partnerships.

Whether you're a non-profit, start-up or a brand/agency/rights holder, every organization needs objectivity and new ways of thinking that is often only achieved through external support and fresh eyes. That's where *Gingernut Thinking* comes in, applying no-nonsense, clear thinking across all sectors large and small.

Drawing on 25+ proud years working across a wide range of brands (eg American Express, Barclays, Coca-Cola, Essilor, FIFA, MINI, the NBA), agencies (eg Havas, Momentum, RedPeg, Octagon, Vivendi) and global events/campaigns (eg Wimbledon, the Olympics, the FIFA World Cup, London/Milan Fashion Weeks), *Gingernut Thinking* focuses on delivering relevant, purpose-driven brand engagement strategies that drive meaningful business transformation.

Let us help you take those great thoughts swirling around your head and weed out the nice-to-haves, leaving you with exactly what you need to move forward: clarity of vision coupled with those must-keep, data-informed golden nugget insights.

We're flexible, collaborative, considered, honest, fun and we drive results.

Need a little fresh thinking for your strategic marketing and brand strategy challenges? Feel free to get in touch for a chat and at the moment, a virtual biscuit with a nice cup of tea.

marketing challenges made simple.



STRATEGIC MARKETING • BRAND STRATEGY • CREATIVE PARTNERSHIPS • GLOBAL EXPERTISE

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e: fredda@gingernut-thinking.com | m: +1 | 703 | 965 | 2252