

# Engagement Framework

## About us

Gain access to industry-leading advisors to drive quality, efficiency, and peace of mind in your fundraising process. The FC team has helped startups raise over \$500M to date and has experience as venture and angel investors who have invested in over 100 startups.

With FC by your side, you will minimize the frustration while maximizing your fundraising process so that you can get the terms you want from the investors you want to reach. Our scope of services varies based on client's needs, and we offer special discounted pricing for NEXT members.

**Narrative & pitch deck preparation** - we help you create a compelling story that resonates with investors and refine your pitch deck

**Mock pitch sessions** - our network of experienced entrepreneurs and mentors, who have raised millions of dollars, will work with you to practice and nail your pitch

**Project management** - we guide you through the fundraising process with a customized project plan and roadmap, so you close your round on time

**Investor research & outreach** - we identify the right investors for your business and develop a strategy for outreach that helps your company stand out from the rest

**Financial review & analysis** - we review your current financials, historicals, KPIs, important metrics, financial models, and underlying assumptions to identify highlights and areas of improvement in preparation for investor meetings

**Due diligence support** - we will guide you through this arduous step in the fundraising journey, which includes data room creation and best practices, advice on investor feedback and diligence questions, and appendix slide creation