



**NEWPORT**<sub>LLC</sub>  
Insights • Action • Results!



**BUSINESS SERVICES BUNDLES**  
*The Future of Your Company*

**PREDICTABLE FEES | DIRECT ACCESS TO EXPERIENCED BUSINESS BUILDERS | AMAZING RESULTS**

*As Program Partners with NEXT, Newport offers a choice of high-impact **bundled services** to meet your growth-stage business needs delivered by deeply experienced Newport operating executives, offering a unique combination of high-impact services:*

- **CAPITAL READINESS BUNDLE**
- **BUSINESS STRATEGY BUNDLE**
- **OPERATIONAL EXCELLENCE BUNDLE**
- **MARKETING STRATEGY BUNDLE**



*As Program Partners with NEXT, Newport offers each bundle for a flat discounted fee of \$2,500 fee aligning with what you need and want at your stage of startup growth.*

# CAPITAL READINESS BUNDLE

- Review and polish your plan and your pitch to optimize your valuation and ability to attract capital; Key areas include addressing the 4M's of your business strategy:
  - Money
  - Market
  - Management
  - Business Model
- 2 three hour in-person meetings

**PREDICTABLE FEES | DIRECT ACCESS TO EXPERIENCED BUSINESS BUILDERS | AMAZING RESULTS**

# BUSINESS STRATEGY BUNDLE

- Review and polish your business strategy
- Identify potential barriers to success & access to opportunities
- Develop an actionable draft plan-on-a-page for management review
- 2 three hour in-person meetings

**PREDICTABLE FEES | DIRECT ACCESS TO EXPERIENCED BUSINESS BUILDERS | AMAZING RESULTS**

# OPERATIONAL EXCELLENCE BUNDLE

- Review existing operational plans
- Gap analysis for what you have vs. what you need in key functional areas:
  - Accounting/Finance
  - Leadership
  - Operations
  - IT
  - HR
  - Assessment of the 4M's of your business strategy: Market, Management, Model and Money
- 2 three hour in-person meetings

**PREDICTABLE FEES | DIRECT ACCESS TO EXPERIENCED BUSINESS BUILDERS | AMAZING RESULTS**

# MARKETING STRATEGY BUNDLE

## Choose one based on your priority:

1. Draft Marketing strategy plan, or Review and Optimize existing plan
  2. Draft Digital & Social Media strategy and plan, or Review and Optimize existing plan
  3. Draft Sales strategy and plan, or Review and Optimize existing plan
- Your choice includes 2 three hour in-person meetings

**PREDICTABLE FEES | DIRECT ACCESS TO EXPERIENCED BUSINESS BUILDERS | AMAZING RESULTS**